



SPONSORSHIP

**November 26, 2011 to
January 1, 2012**

Become a proud sponsor,
enter a display, sponsor a tree
or make a cash donation or
in-kind contribution to the
Alexandria Festival of Lights.

www.alexandriafestivaloflights.com



Dear Community Participants:

The Alexandria Festival of Lights is celebrating its sixth anniversary in Island Park, Alexandria. We invite you to take part in North Glengarry's ever growing winter attraction.

Businesses, organizations and schools, are invited to set up festive displays in the park. There is no cost to enter the festival. We promote the festival through radio, ads, social media and our website.

Your business, organization, or school, receives thirty days of free publicity at Island Park as we promote the festival.

The Festival of Lights is open nightly from 5 pm to 10 pm. Visitors from Quebec, Ontario, and the US stroll through the park gazing at the festival lights and your creative displays. It's fun! A great way to get employees, family and friends involved!

The Alexandria Festival of Lights is organized and operated by a committee of volunteers supported by the Alexandria & District Chamber of Commerce. We are a non-profit organization, raising funds through sponsorship and goodwill donations. These funds are used to operate, promote and develop the festival. Surplus funds are donated back into the community by our committee each year. For example:

- 2008-09, donated an insulated kiosk to be used as a tourism booth at Island Park.
- 2010, made electrical upgrades in the park.

Hurry! Don't wait, reserve your spot in the 6th Annual Alexandria Festival of Lights.

Thank you,
Bonnie McDonald
Festival Chairperson
Alexandria Chamber of Commerce

Sponsorship is the reward

Business, organization or school Name Date (yyyy/mm/dd)

Contact person Title

Address

Type of business, organization or school

Telephone No.

Facsimile

E-mail address

Sponsorship Levels

Includes lighted tree with 20"x30" sign plus many other benefits. See sponsorship level details on our website.

I am interested in participating in the Alexandria Festival of Lights in the following way:

- | | |
|---|------------|
| <input type="checkbox"/> Festival Friend | \$ 200.00 |
| <input type="checkbox"/> Silver Sponsorship | \$ 500.00 |
| <input type="checkbox"/> Gold Sponsorship | \$2,500.00 |
| <input type="checkbox"/> Platinum Sponsorship | \$5,000.00 |

I am unable to provide sponsorship at this time. However, I would like to place a festive display in the park.

I would simply like to provide a donation to the Alexandria Festival of Lights in the amount of: \$ _____

Please make cheque payable to:

ALEXANDRIA FESTIVAL OF LIGHTS.
P.O. Box 1058, Alexandria, ON, K0C 1A0, Canada

For more information or details how to build a festive display in the park, please contact:

Bonnie McDonald, Festival Chairperson at:
613-525-2020 or 613-577-1960
Ron Aubin, 613-525-3151 or 613-551-2546

Your support is appreciated, Thank you.